



SOCIAL MEDIA MANAGEMENT

Basic Services Package \$300/month

- 2 status updates/posts per weekday on 2 social media networks (ie Facebook & Twitter)
- Basic profile management on 2 networks, (ie, responding to comments, mentions, etc)

Intermediate Services Package \$600/month

- Up to 3 status updates/posts per weekday on 3 social media networks (ie Facebook, Twitter & Pinterest)
- Basic profile management on 3 networks (ie responding to comments, mentions, etc)
- Audience building on 3 networks (ie interacting as End User account with other appropriate social media accounts-- galleries, other artists, art blogs, etc)

Deluxe Services Package \$900/month

- Up to 4 status updates/posts per weekday on 4 social media networks (ie Facebook, Twitter, Pinterest & Instagram)
- Basic profile management on 4 networks (ie responding to comments, mentions, etc)
- Audience building on 4 main networks (ie interacting as End User account with other appropriate social media accounts-- galleries, other artists, art blogs, etc)
- Creation/execution of targeted social media contests/campaigns, 1/month (ie Facebook contest, Instagram hashtag campaign, etc)
- Audience building on additional targeted network (ie [Artstack](#))